



Chinese New Year
Promotions for a Leading
Paper Company

ANTALIS

Chinese New Year Promotions for a Leading Paper Company

Antalis provides high quality design and printing papers for the advertising and printing industries. To celebrate Chinese New Year with its customers and promote its unique range of paper products, Antalis sought Base Creative's assistance in packaging design.

Business Strategy

Brand Strategy

Creative Theme

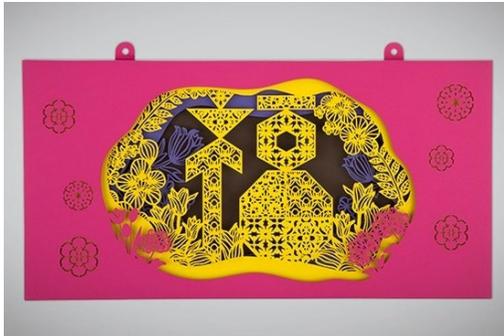
Design and Touchpoints

- Packaging Design —
- Interactive Red Packet Design
- Double Deck Box Design
- Rendering
- Production Management
- Material Suggestion

Digital & Social Media

Antalis Packaging Design

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Base Creative helped the company to design one-of-a-kind red packet boxes, using only papers provided by Antalis. The result displays the endless creative possibilities that the company has to offer to its clients.

Scope of work

Business Strategy

Brand Strategy

Design and Touchpoints

Digital & Social Media



Packaging Design
Interactive Red Packet Design
Double Deck Box Design
Rendering
Production Management
Material Suggestion