

Creating a Contemporary
Business Image for a Leading
Corporate Services Provider

OCRA
WORLDWIDE



Support your business with
a trusted corporate partner

Refreshing the Branding of a Financial Services Company

OCRA Worldwide is renowned as an offshore financial services company, dedicated to working with its clients to achieve their financial goals. The company aims to expand its international reach and enhance its global image.

Business Strategy

Brand Strategy

- Management Interviews
- Brand DNA
- Brand Differentiation
- Ongoing Brand Management

Design and Touchpoints

- Brand Identity
- Brand Guides
- Brand Grid
- Corporate Calendar
- Advertisement Design
- Corporate Brochure Design
- Marketing Collateral Design

Digital & Social Media

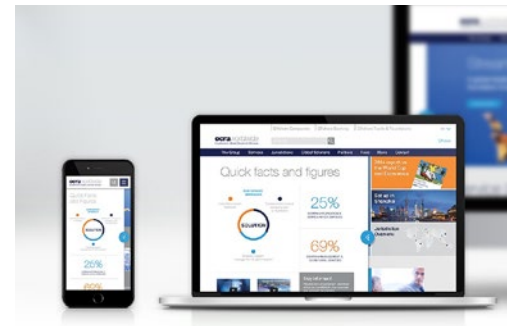
- UI and UX Design
- Brand Website
- eDirect Mail
- App Design
- Analytics

OCRA Worldwide Brand Image Building

Renewing the Brand Image of an Offshore Corporate Services Provider



ocraworldwide
Excellence in Global Corporate Services



Base Creative designed a comprehensive range of branding materials, including a sophisticated and clean identity system, a website, and brochure content. All of these reflect a strong visual identity and the brand's professional and global image.

Scope of Work Business Strategy

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Management Interviews
Brand DNA
Brand Differentiation
Ongoing Brand Management

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Brand Guides
Brand Grid
Corporate Calendar
Advertisement Design
Corporate Brochure Design
Marketing Collateral Design

Digital & Social Media
UI and UX Design
Brand Website
eDirect Mail
App Design
Analytics